



JOINA CITY

the heart of the city



Joina's Insider

Official Newsletter from Joina City
VOLUME 01 ISSUE 01

Bata

New Christmas collection

CHRISTMAS
MOVES WITH BATA

SHOP
24/7
FROM OUR LARGEST STORE
WWW.BATAKENYA.COM
Bata

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Editor's Note

Welcome to the first edition of the Joina City Newsletter where we get to feature interesting stories or features within the Joina City space. Indeed, it has been an exceptional 13-year journey since the inception of Joina City in March 2010.

Joina City is the largest mixed-use indoor mall in Zimbabwe, and it is Harare's second tallest building. We boast of unparalleled and spectacular views of the city which makes it the preferred choice for progressive companies seeking refreshing and inspiring office space.



*"The Heart of
The City"*

Apart from the business offices side, Joina City offers a classy and safe family-oriented shopping environment in the mall. The mall has a plethora of services which includes exclusive clothing and shoe stores, a reputable supermarket, restaurants, banking and money transfer services, a reliable and efficient dry cleaner, banking services, cinema and much, much more...

Open 7 days a week, Joina City has excellent security with 600 bays of secure and convenient underground parking. The mall has 24hr CCTV and is manned by security to ensure you enjoy hassle-free shopping.

Fashion that Sets you Apart

Joina City prides itself in the ability to offer a variety of fashion styles that speaks to all age groups. Our selection of brands housed at Joina City Mall brings in a variety of options and quality for shoppers to choose from. From kids wear, ladies wear, men's wear, and sportswear you will find it all under one roof.

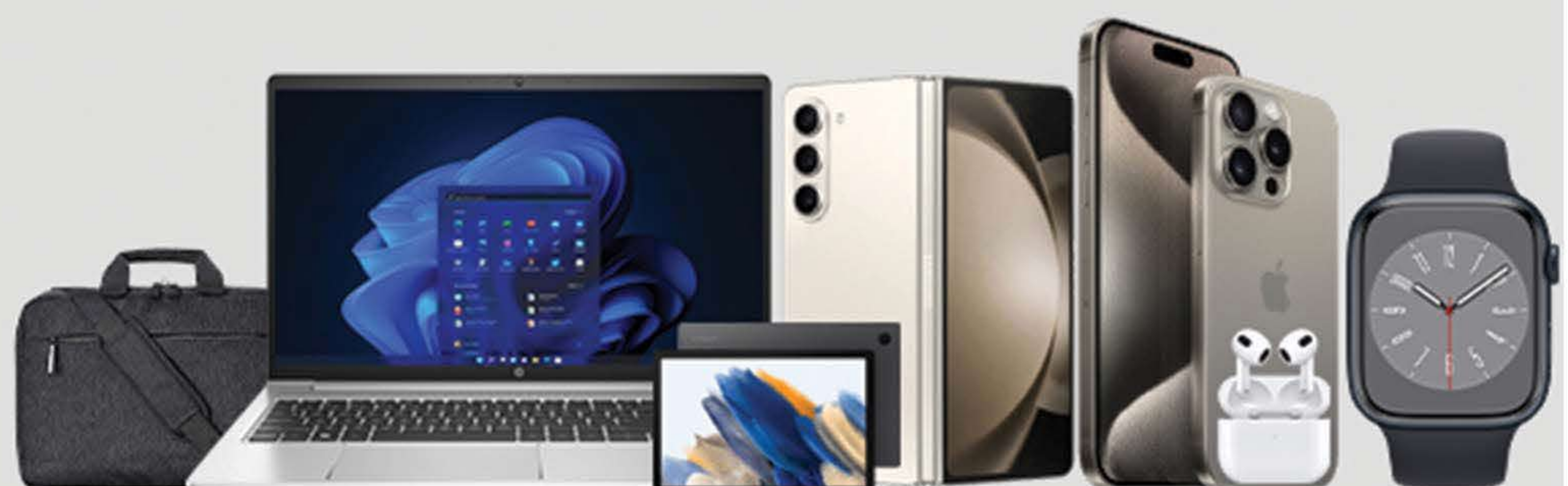


In this issue we feature one of our anchor shops Edgars Department Stores which has been present since the inception of Joina City Mall 13 years ago. Situated in the lower ground and occupying 1158sqm, Edgars offers a serene environment and a variety of brands for shoppers to choose from. Despite mounting pressure and stiff competition, they have remained resolute in their quality service to their loyal customers.



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ADVERTISE AT JOINA CITY

Zimbabwe's largest
indoor shopping mall,
#the heart of the city



Joina City



Foot traffic
+1 Million people



Escalators



Centenary Bridge

AVAILABLE LOCATIONS

- Main Entrance Billboard ○
- Underground Parking Lot Pillars & Murals ○
- Centenary Bridge Billboards facing traffic ○
- Escalator Sides ○
- Digital Screens within Joina City ○

+263 242772659



+263 77 252 2388



www.joinacity.co.zw



marketing@nwpm.co.zw



Cnr Julius Nyerere & Jason Moyo, Harare, Zimbabwe



Satisfy your taste Buds 08

When it comes to food options, our shoppers are never short of options at Joina City Mall. We have a wide selection of food outlet brands to choose from and satisfy your taste buds. In this issue we feature Chicken Hut. Situated in the Joina City Mall first floor and serving authentic flame-grilled Portuguese Bar-B-Q Chicken since 1996 for you to "Eat Better." They take pride in quick service, customer experience and are keen on delivering exceptional meal moments.



Barcelos
Flame Grilled Chicken

CHICKEN BURGER
Regular Fries
\$5.00

SHAREDELICIOUS
📱 📺 📷 barceloszim



Barcelos
Flame Grilled Chicken

TRY SOMETHING **NEW**

KEBAB MEAL
2 x Kebabs
& Garden Salad
\$7.00




Barcelos
Flame Grilled Chicken

SUPER AYOKA BAFANA
1/4 Chicken
Regular Pap,
Tomato Relish,
and Cabbage
\$5.00

SHAREDELICIOUS
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NEW WORLD SECURITY SERVICES
YOUR SECURITY EXPERTS
OF CHOICE!

SERVICES:
MANNING OF BUSINESS PREMISES, MANNING OF RESIDENTIAL PREMISES
EVENT COVERAGE SECURITY, MANNING OF CONSTRUCTION SITES
CCTV VIDEO SURVEILLANCE SYSTEMS | VISITOR MONITORING AND SCREENING
ACCESS AND PERIMETER CONTROL | SPECIAL OPERATIONS SERVICES



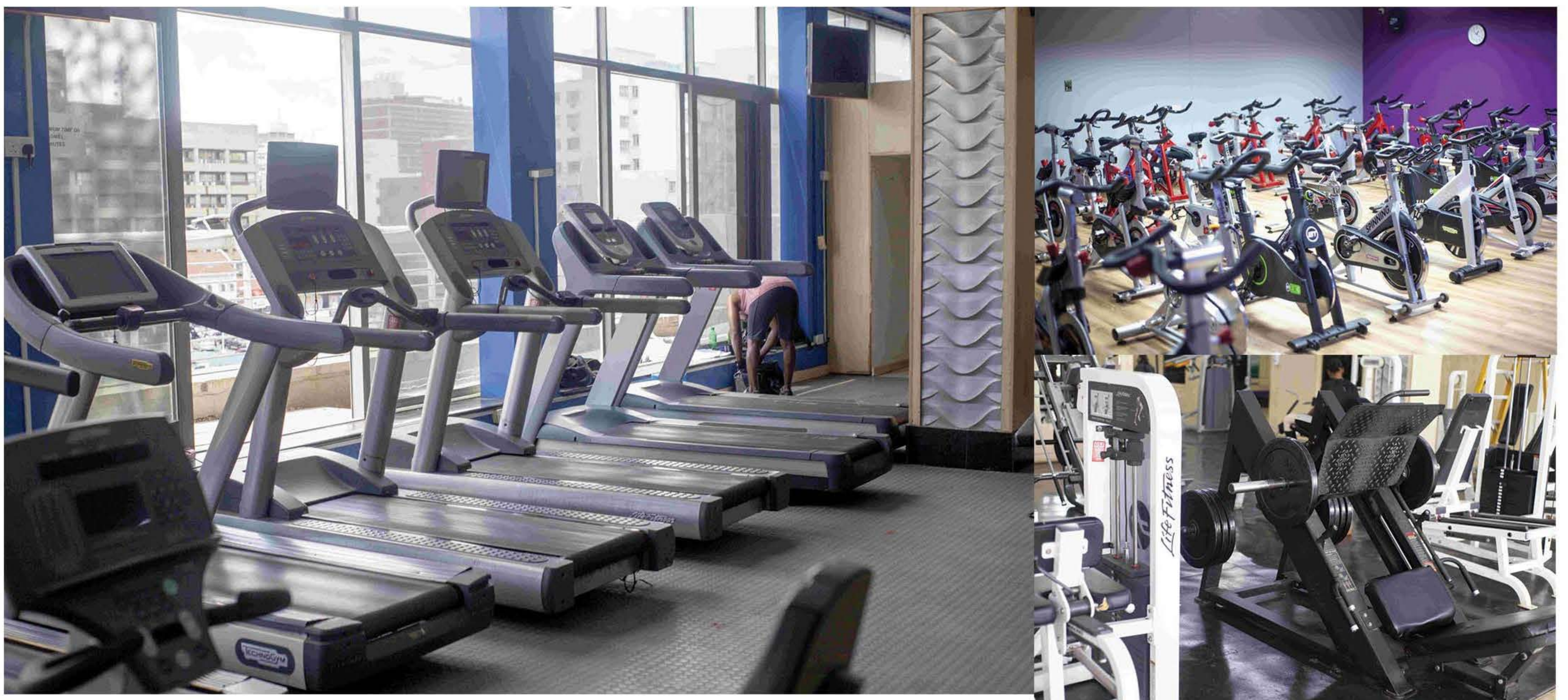
Entertainment & Leisure

One of the best features at Joina City is the Ster Kinekor Cinema situated on the second floor. The cinema is focused on providing family friendly entertainment all year round. It releases global box office titles at global times in sync with the international movie market and provides a variety of add on services for a comprehensive consumer experience and engagement.



Well-being, Hair and Beauty

Joina City will not be complete without a well-equipped gym facility as well as hair and beauty saloons. In this article we profile the gym which is one of the very few well equipped gyms in the CBD with exciting classes bike class, Zumba as well as aerobics class each weekend which is accompanied by a live band playing.



OXYGEN FITNESS CENTER
 2ND FLOOR JOINA CITY
 077 228 8320
 0772783287
 0780605409

OPENING HOURS
 MON-FRI 5AM-8PM
 SATURDAY 6AM-1PM
 SUNDAY 7AM-1PM

SERVICES

- ✓ EQUIPMENT
- ✓ FREE BASEMENT PARKING
- ✓ SPIN STUDIO
- ✓ SPIN, ZUMBA, PILATES CLASSES
- ✓ STEAM ROOM AND SAUNA
- ✓ WELLNESS PROGRAMS AND CONSULTATIONS

PACKAGES
 STANDARD MONTHLY SUBSCRIPTION \$60
 STUDENTS/CORPORATES & PENSIONERS \$50
 WEEKLY \$30

Dental Health

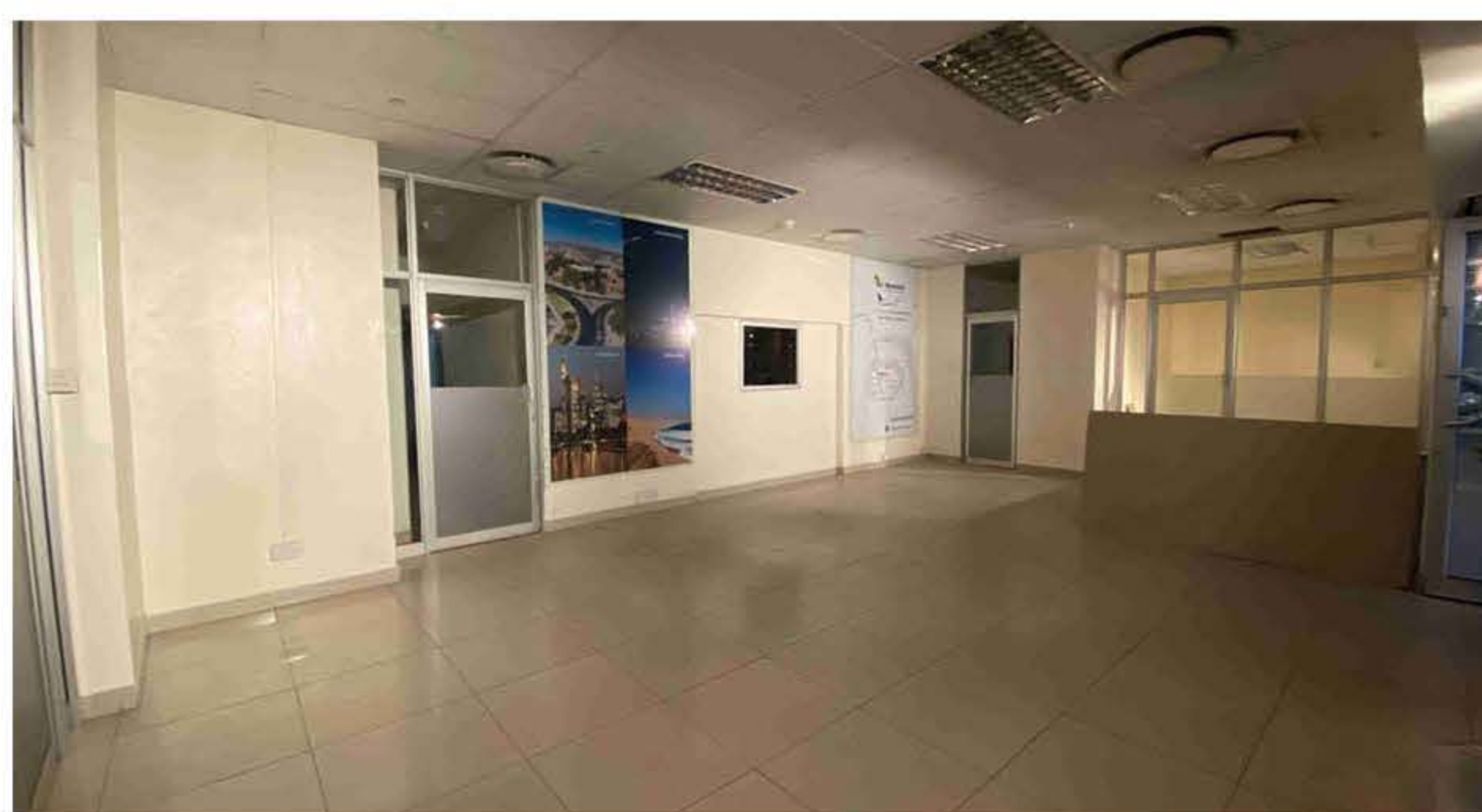
Oral health is essential to the general health and well-being of a person. The three oral conditions that most affect overall health and quality of life are cavities, severe gum disease, and severe tooth loss.



Parking for \$1 Per Hour
Safe, Secure and Affordable
Joina City Underground Parking

RENT A SPACE AT ¹² JOINA CITY

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FOR SMES

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With **Free WIFI**

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Cubicles
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With **Free WIFI**

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Bata

New Christmas collection

CHRISTMAS
MOVES WITH BATA

ESSENCE HAIR FOR ALL

EXCITING NEWS WE ARE HAVING CHRISTMAS PROMOTION FROM 15th TO 25th OF DECEMBER

BRAZILIAN

- ◆ BOB WIGS
- ◆ PIXIE WIGS
- ◆ WATERWAVE WIGS
- ◆ BODYWAVE WIGS
- ◆ KINKY CURL WIGS

PERUVIAN

- ◆ BOB WIGS
- ◆ PIXIE WIGS
- ◆ WATERWAVE WIGS
- ◆ BODYWAVE WIGS
- ◆ KINKY CURL WIGS



JOINA CITY BUILDING

USING JASON MOYO ENTRANCE & NEXT TO PICK N PAY

AVONDALE RIVERSIDE WALK NEXT TO PICK N PAY

MONTAGU NEXT TO SPAR AVENUES



0777240808



ESSENCE HAIR FOR ALL



ESSENCE HAIR ZW



FLORI ROBERTS
COSMETICS

PREMIUM BRAND

SKINCARE
&
MAKEUP



SHOP L04 , LOWER GROUND
JOINA CITY
HARARE

f Flori Roberts Cosmetics Zimbabwe
@ florirobertszim
x florirobertszim
0771 388 432 / 0719 388 432

Check out the latest beauty trends and exclusive offers at Flori Roberts Cosmetics in Harare! Located by Joina City Mall, visit us at shop L04 on the lower ground floor for all your makeup and skincare needs. Discover the perfect look for any occasion with our wide range of high-quality products. Don't miss out on the ultimate beauty experience!

New Air Conditioning Units at Joina

Exciting news!

We've just received our delivery of brand new air-conditioning units to make your shopping experience more pleasant!



Our Services:

Property Management Services
Valuation & Advisory Services
Project Management
Advisory and transaction Services
Facilities Management
Property Sales
Property Development.

Contact Us:

2nd Floor Joina City, Corner Jason Moyo
and Julius Nyerere, Harare, Zimbabwe

Lovemore 0777773179

Ashley 0771956490

Amanda 0778330608



Pick n Play

Season's
greetings

Columbus DDB

Real Value Always



HAPPY HOLIDAYS

For feedback kindly visit or get in touch with our Marketing Team

Joina 12th Floor

Cnr Jason Moyo and Julius Nyerere

242-772657 / 0771118622